IEEE 2027 Aerospace Conference

MARCH 6–13 BIG SKY, MT

Also sponsored by AIAA

Exhibitor Prospectus

Advancing the Frontiers of Aerospace

Connect your organization with the brightest minds in aerospace engineering, science, and technology from around the world in beautiful Big Sky, Montana, where ideas take flight at 7,500 feet!





700
ATTENDEES EXPECTED

500
TECHNICAL PAPERS

20 hrs
SPONSORED NETWORKING

IEEE 2027 Aerospace Conference

WHY BECOME A PATRON?

An exceptional venue for brand exposure, customer engagement, and product exposure.

01

Brand Awareness

Logo and ad placement across all conference publications, digital media, and the mobile app.

02

Networking

Receptions, banquets, coffee breaks and evening fireside events.

03

Product Exposure

Exhibits are integrated into the conference layout for maximum exposure to attendees.

WHO ATTENDS

The 2025 and 2026 IEEE Aerospace Conference attracted about 700 registrants from 25 countries. Here is the community your organization will reach as a 2027 Patron.

700	25	84%	30%
REGISTRANTS	COUNTRIES	U.S.-BASED	ACADEMIC

REGISTRANT AFFILIATIONS

SECTOR	REPRESENTATION
Academic Institutions	30%
Commercial / Industry / Other	20%
NASA Centers	14%
JPL	14%
Non-NASA R&TD Organizations	11%
Military	5%
Non-NASA Space Agencies	3%
Unaffiliated / Not Reported	4%

YOUR AUDIENCE INCLUDES

- Senior engineers and program managers from NASA, JPL, DoD, ESA, and Space Force
- Academic researchers and graduate students from world-leading universities
- Commercial aerospace and defense executives
- Scientists from international space agencies
- Early-career engineers — your future talent pipeline

GLOBAL REACH

Registrants from 25 countries attended in 2026, with 84% from the U.S. International participants represented Europe, Asia-Pacific, and leading agencies worldwide.

Exhibitor fee starting at $1950. Patrons receive a $250 discount.

Additional registration fee information can be found at https://www.aeroconf.org/registration-fees

See the following pages for additional detail, terms and conditions and application.

2027 IEEE AEROSPACE CONFERENCE

March 6-13 Yellowstone Conference Center, Big Sky, Montana

Exhibitor Summary

Location. The Meeting Area Floor Plan, with 9 exhibit locations is found at the end of this package. Please select your location, E1-E9 and enter this selection on your Application Form (see last page). **Your selected location will be locked in when your Fee is received.** Your exhibit area will see traffic from the majority of conference attendees and offers the potential for excellent one-on-one interaction with potential clients. Each location provides approximately 8' x 10' of exhibit space, an 8' x 2' draped and clothed table, and as many chairs as you need. Electricity is provided, but you should bring an extension cord and power strip. Please request any special power needs ahead of time. Exhibit space does allow backdrop or hanging displays, but please confirm size ahead of time. All locations will be booked for the full week of the conference. You may arrive late or depart early, but there will be no discount if you do so. Please note that these areas are not secured after hours. The IEEE Aerospace Conference is not responsible for materials left unattended.

Here are some example exhibits.







PowerPoint Slide. We also encourage all exhibitor organizations to provide a single-slidePowerPoint file for presentation in the Missouri Ballroom during dinner. This is a great opportunity for you to develop mindshare about your organization's products and/or services. Each slide is presented for only a few seconds per rotation, so bold imagery and sparse text workbest. Here are some examples of slides that do this well:





IEEE AESS AIAA phmsociety

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Banners. We encourage our Exhibitors to bring three large banners: one to drape across the front of or hang behind the table, and two for display on the side walls of the combined Ballroom. Size and shipping requirements are described in the Terms and Conditions section.

Exhibit Setup. We will contact the Exhibitors that you designate and provide my mobile phone number. We will work with the Exhibitor team to get your exhibit setup and powered, and get your crates safelystowed.

Exhibition Hours. T he exhibit area is open Sunday-Friday whenever the conference is in session.

Exhibitor Registration. Each person who will be staffing the exhibit ("Exhibitor") must be registered for the conference with either an Exhibitor Registration or a regular Conference Registration. Exhibitor Registration provides access to all of the meals, social events, and Plenary sessions, but not to the technical presentations. See www.aeroconf.org/registration-fees for fee schedule. The application and registration process is shown below.

Patron Level Discounts. There is a $250 discount on the exhibit table fee for any Patron level.

Also, please note that each level of the Patron Program includes at least one complementary regular Conference Registration, which you may choose to use (but are not required to use) for an Exhibitor. For details, see the Patron Program document.

Guest Passes. Registered Exhibitors are also welcome to purchase Guest Registration packages for family members and/or friends that cover meals, social activities, and Plenary sessions only (no technical sessions).

Application and Registration Process.

1. Fill out the Application Form on the last page of this document. A fillable form is available upon request at promotions@aeroconf.org. Email completed application to same address. The Primary Contact should be a person attending the conference and responsible for set up and tear down. If the attendee wants the discounted registration fee, please put a Y behind their name on the exhibitor application. The exhibitor badge includes access to all the dinner, plenary and networking events, but does not permit access to the technical sessions.
2. All attendees must go online at www.aeroconf.org and set up a User ID if they do not already have one.
3. When we receive your fully completed form and user ID's have been set up, we will assign an exhibitor discount code to any attendee that wants the exhibitor badge.
4. Attendee can then log in under their ID and register for the conference. The exhibit table fee can be added to the attendee fee when they register by checking the exhibit table option that appears when the registrant selects the days they will attend. If an attendee wishes to put the exhibit fee on a separate charge account, the attendee can first register (don't check the exhibitor table option) and pay. That registration can be edited (in the same session or later) by clicking on the Edit Registration at the bottom of the registration tab and then checking the exhibitor table and paying for just the exhibit fee on a different credit card.

Terms and Conditions

Each Exhibitor agrees to comply with the rules described herein. Each Exhibitor agrees that their display admitted to the conference shall be designed in good taste and appropriate to the content of the conference. Committee shall refer to IEEE Aerospace Conference officers or agents acting for them in management of the conference and activities.

1. DISPLAY MATERIAL - All material to be presented at the conference will be reviewed and approved by the Conference Committee. The Conference Committee exercises the right to rejectany display or material deemed to be inappropriate. The committee reserves the right to reject the display in whole or in part, or any Exhibitor or representative with or without giving cause. If cause is not given, liability shall not exceed the return to the Exhibitor of the unearned rental at the time of rejection. The Exhibitor may lose eligibility if deemed necessary by the Conference Committee.

2. BANNER – All exhibitors should provide two banners for display on the side walls of the combined main ballroom throughout the week of the conference. Banners should be 6' (1.83 m) wide and 4' (1.22 m) tall. We recommend that banners include grommeted holes at the corners for hanging. Please ship banners separately and provide the tracking number so that we can install them prior to the exhibit set up. Banners should arrive at conference center March 1-5. See shipping instructions in Section 18.

3. LOGO – All exhibitors should email a file containing a logo that we can use in the in the conference schedule header and program, as well as the website and conference app. Logo should be 3" x 4" (7.6 cm x 10.2 cm) TIFF CYMK, 600 dpi, and must be received by January 9. Provide a website address that can be linked to your logo. Here is the schedule header from last year's program.

4. POWERPOINT AD SLIDE – All exhibitors should submit one PowerPoint slide that promotes your products and/or services, to be shown during the dinner slide show and in the hallways during exhibit time each day. Since the slide will be shown for only a few seconds each time, it should be designed with high-impact graphics and a simple message.

5. ELIGIBILITY – The committee reserves the right to determine the eligibility of any exhibiting organization and its product or service for exhibiting. "Exhibiting organization" includes manufacturers, publishers, service organizations and educational organizations.

6. EXHIBITOR RESPONSIBILITIES – Exhibitor representatives will be identified in advance of the conference, including personnel for set-up, support and tear down activities.

7. THE EXHIBIT – The Exhibit will consist of an approximate 10'x 6' area, an 8'x 2' table, and one or more chairs. Special arrangements may be coordinated if we receive notice a minimum of 30 days prior to the conference. Floor posters and backdrops need to be less than 8 ft on the lower level and E1 ceiling bump out will limit backdrop banners to 7 ft.

8. LOCATION – Exhibit locations are as shown on the following floor plans. We will make a reasonable effort to accommodate Exhibitor request preferences. Space is limited; therefore, selection of exhibit location is on a first come, first serve basis with final confirmation on full payment to the conference. Failure to occupy the pre-designated space during the appropriate setup time window may result in forfeiture unless previously coordinated with the Exhibitor Chair. The Chair reserves the right to make adjustments based on best overall accommodation for all Exhibitors and conference attendees.

9. SETUP & TEARDOWN - All exhibit tables will be reserved for the full week of the conference. Exhibit setup for E1-5 will be on Saturday, March 6 from noon - 4:00 pm. Exhibit setup for E6-9 on the upper level will be 7:00 am on Sunday. Exhibit teardown will occur on the last day of the conference, Friday, March 12, noon - 4:00 pm. Exceptions to these times can be accommodated if previously coordinated.

10. INSURANCE – Fire, theft and liability insurance protecting the Exhibitor personnel or exhibit items is mandatory and not the responsibility of the conference to verify. Proof of insurance may be requested in the event of an accident of unexpected damage or injury occurring.

11. FIRE LAWS – Federal, State and City fire laws must be observed. Exhibitors are required to ensure that their displays and other exhibit materials comply with the fire regulations. Aisles and fire exits must never be blocked.

12. ATTENDANCE – Exhibitors must purchase a conference registration (or be granted a complementary registration), at least at the Exhibitor level. Note that at least one complementary registration is included with each Patron Program participation above Granite.

13. CLEAN UP – Exhibitors are expected to maintain a clean and clear area surrounding their exhibit.

14. SUB-LEASING – No Exhibitor may assign, sublet or apportion any portion of his space. Exhibits may be shared by multiple vendors at the discretion of the committee.

15. NOISE – Public address or other loud devices for the reproduction of sound beyond the individual exhibits, or excessive operating noise that distracts neighboring Exhibitors is prohibited.

16. LIMIT OF LIABILITY – The committee shall not be responsible for any injury, loss of damage that may occur to the Exhibitor of the Exhibitor's property, employees or any others designated bythem, from any cause whatsoever prior, during or after the conference activities. Nor shall the committee be held liable for an act of God that makes the facility unusable during this period. The Exhibitor, furthermore, upon a signed agreement, releases the committee from and agrees to indemnify and save harmless the committee against any and all claims for such loss, damage and injury to Exhibitor and Exhibitor representatives. Exhibitors are liable for any damage caused by affixing displays to building floors, walls or to standard equipment, or for damages caused by the Exhibitor in any other manner. The committee will not be responsible fordelays, damage, loss, increased cost, or any other circumstance beyond its control.

17. REFUNDS – If you choose to withdraw your application to exhibit, requests for refunds must be received by February 6 (see registration fee page on the website for additional details). Withdrawal as an exhibitor prior to the deadline will result in your logo being removed from the Conference Program.

18. SHIPMENT OF GOODS

Materials shipped to the conference will be the sole responsibility of the Exhibitor. **We recommend that you ship your items by either UPS or FedEx (there are delivery issues with USPS) no later than Friday, Feb 26, due to potential weather conditions. Big Sky does NOT receive deliveries on the weekend. All items MUST arrive by Friday, March 5.**

Big Sky Resort reserves the right to implement a drayage charge for receiving handling, storage, and delivery of exhibitor equipment. The first twenty (20) boxes for the group are complimentary. This does not include vendor/sponsor shipments. After the twenty (20) group packages, Items will be delivered at the following rates:

- Boxes: $5
- Small Cases: $10
- Large Cases: $20
- Pallets: $50 (please note a signed agreement for pallet movement is required)
- Over 500lbs: $75
- Sponsor Shipments/Exhibitors: $150/exhibitor

ALL BOXES SENT BEFORE OR DURING THE CONFERENCE MUST BE LABELED WITH THE FOLLOWING INFORMATION:
Name of Organization, Organization Lead
C/O Meghan Coppola – Conf Mgr
50 Big Sky Resort Rd
PO Box 160001 (USPS) or Ste 160001 (Fed Ex/UPS/Freight)
Big Sky, MT 59716

All packages will be held in the Dunraven meeting room and will be delivered to the exhibitor location at the scheduled time for setup. Vendors will not be allowed to pick up packages early from concierge or front desk. If there is a question regarding a package, please contact Bob Sievers or promotions@aeroconf.org

Please email tracking numbers to promotions@aeroconf.org

For additional questions, please contact Big Sky Resort Conference Services at meghan.coppola@bigskyresort.com or call (406) 995-5497.

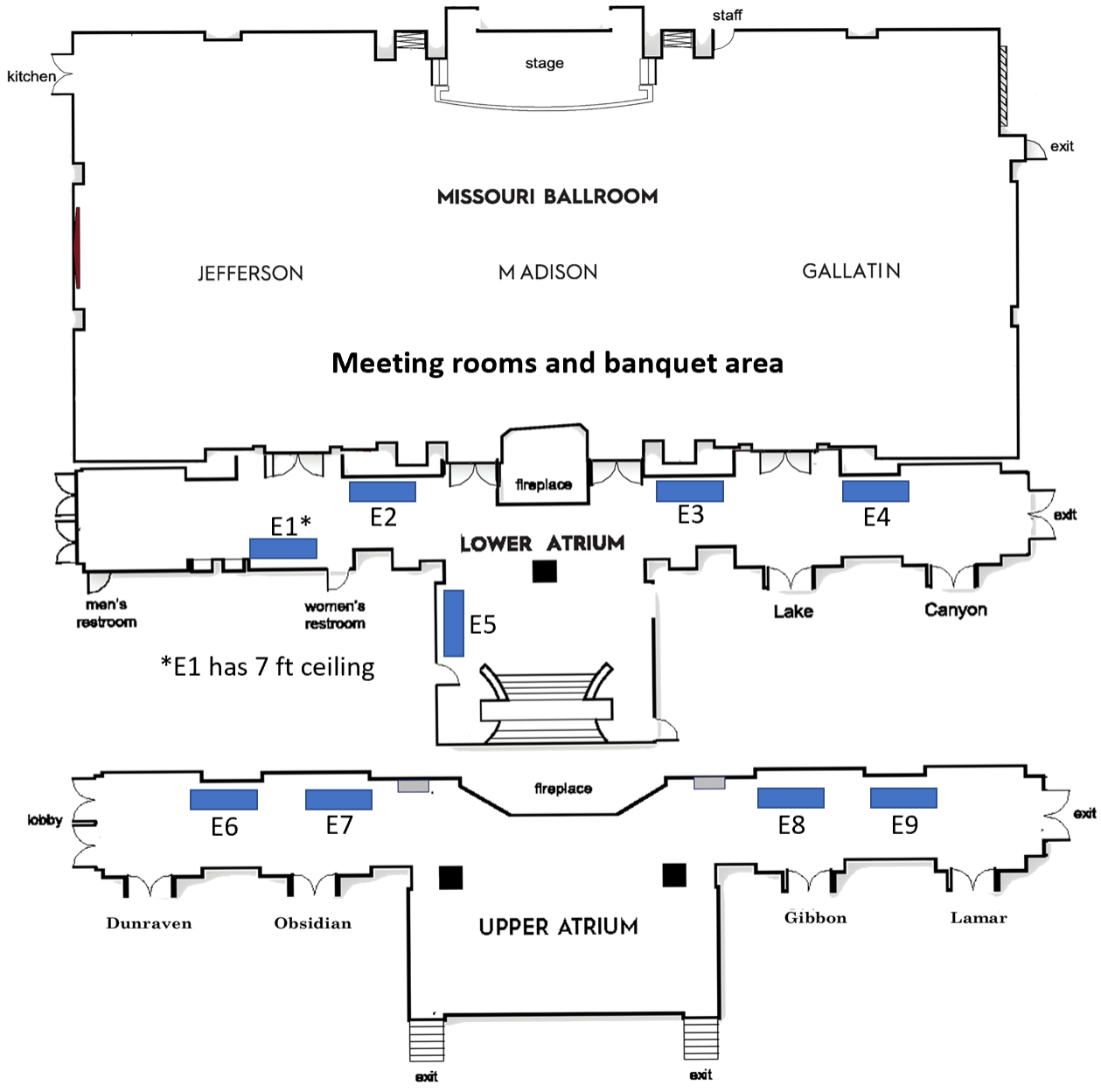
Crates Size: crate must be able to fit through a 42" (106 cm) doorway, with maximum depth not more than 52" (132 cm) and maximum height not more than 7' (2.13 m). Total weight of each crate must not exceed 2500 lbs. (1134 kg).

Banners: Banners should be shipped in a separate box so they can be hung by the conference team prior to exhibit set up. The conference team will save the shipping box and return it to you at the end of conference for return shipping.

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Meeting Area Floor Plan
Exhibit locations E1 – E9



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Exhibitor Application Form

(contact promotions@aeroconf.og for a fillable form)

Date: _____

Exhibiting Organization Name: _____

Exhibiting Organization Address: _____

Primary Contact Name:_____Title: _____

Primary Contact Phone:_____Email: _____

Will Primary Contact be attending (Y/N)? ____ Exhibitor Discount* for Primary Contact (Y/N)? ____

Attendees:

Name: _____ Email: _____ Mobile: _____

Exhibitor Discount* (Y/N): ____

Name: _____ Email: _____ Mobile: _____

Exhibitor Discount* (Y/N): ____

Name: _____ Email: _____ Mobile: _____

Exhibitor Discount* (Y/N): ____

Who will be the on-site contact during the conference (if not the Primary Contact)?: _____

*** Exhibitor Registration cannot attend Technical Session.**

Requested Exhibit Location: _____ Exhibit Fee Payment Amount:_____

Our program is very flexible and open to other suggestions for support. Please do not hesitate to contact us at promotions@aeroconf.org.

Please fill in this form and email it to promotions@aeroconf.org. All payments can be made through the conference website via credit card.

Submission of this application will be taken as consent to the Terms and Conditions stated above.

On behalf of the IEEE Aerospace Conference, thank you for choosing our conference to exhibit your products and services!

Bob Sievers
Patron & Exhibitor Chair