

The IEEE Aerospace Conference community is a group of the brightest and best minds in engineering, science, business and government who work to create, discuss and review leading edge technologies and applications. We are expecting over 400 papers and 600 people to attend this year.

Junior Conference Scholarship This conference has an outstanding Junior Conference for Grades 1 – 12. There is a unique opportunity show your support of STEM programs and provide Best Paper Scholarship to a graduating Senior. Contact promotions@aeroconf.org

This conference is an exceptional venue for brand exposure, engaging your customers and interacting with aerospace technology and program leaders. It also gives you a chance to attract new talent to your programs. Patrons have a number of options to exhibit, sponsor social, banquet and special events, have a dedicated room for one-on-one meetings, as well as have your company logo and information included in the paper and electronic conference materials. Each Sponsor also gets one invite to the Chair's Banquet with open bar and dinner.



\* Priority given to highest sponsor level and fee payment date











## **Patron Level Benefits**

	Bronze	Silver	Gold	Platinum	Diamond
Registration Fee	\$3,000	\$6,000	\$12,000	\$18,000	\$24,000
Program Ad Pages	1/2	1/2	1	2	3
Complementary Registrations		1	2	3	4
Sponsor Luncheon, Dinner, Afternoon Java Jams and Evening Fireside Social Events		1	1	2	2
Host Signature Event at Evening Reception		1	1	2	3
One-on-One Meeting Room (two available)			Scheduled as needed and available	Dedicated	Dedicated

See next page for email and LinkedIn distribution options

As an IEEE Aerospace Conference Patron, you will receive the following at all patronage levels:

- Ad space in the Conference Program / Schedule and Conference phone app.
- Corporate name and logo on the inside-front cover of the Conference Program / Schedule.
- Link from the IEEE Aerospace Conference program page to the Patron's business website.
- An acknowledgement during one of the plenary sessions (pre- and post-dinner).
- Your corporate banners displayed in the plenary hall front and side walls.
- A corporate slide on the hallway and banquet scrolling slide show
- Reserved table at the banquet.
- One complimentary invite to the Chair Banquet.
- Complimentary conference registrations
- \$250 discount on the Exhibitor fee.

And depending on the level you select (see benefits table above)

- Opportunities to sponsor scheduled social events or create signature events of your design at the evening reception (see next page)
- One-on-one meeting room

Events or publications not currently included in the conference may also be considered for hosting. Please contact us at <u>promotions@aeroconf.org</u> with your ideas, including panel topics.

Exhibit information is available at https://www.aeroconf.org/cms/content\_attachments/4/download











Patrons at the Silver level and higher may choose to exclusively sponsor one or more dinners, the slopeside lunch, the java jam events, and fireside cheer and chat events. This allows a Patron an exclusive claim to support that event (unless the Patron explicitly requests to co-host with another Patron). Since there are limited events, any conflicting requests will be decided by Patron level and date the registration payment is received. The possible events available and related offerings include:

- Dinner (Sun, Mon, Wed, Thurs): recognition and thank you from podium and 1 slide on display during announcements/recognition (~5 min) during dinner
- Lunch (Tues), Java Jam (Sun, Mon, Wed, Thurs) and Fireside (Sun, Mon, Wed, Thurs): banner in area and handouts on table

Signature hosting opportunities are also available at one or more nightly receptions. These allow the host to provide a unique offering at a set-aside area in the reception hall, such as a special cocktail tasting, offering swag at a table, etc. Events will be limited to 2 per night. Patron level and registration payment date will be used to resolve conflicting requests.

Each Patron will have one complimentary ticket to the Chair's Banquet, with complimentary drinks and dinner. This is an opportunity to meet all the Conference Committee and Board members.

Private meeting rooms are available at the higher Patron levels. At the Gold level, we will provide a room that is available upon request to one or more patrons. Patrons would book time slots on an asneeded and as-available basis. At the Platinum and Diamond levels, we will provide a dedicated room. These rooms are in the Huntley Lodge, down the hall from the conference area. There are only two rooms available and will be assigned by Patron Level and date of payment.

	Bronze	Silver	Gold	Platinum	Diamond	
Group email at start of conference week		х	х	х	х	
Email announcing hosted event		х	х	х	х	
LinkedIn post after hosted event			Х	Х	Х	
Email at end of conference				Х	Х	
LinkedIn post at end of conference					Х	

#### **Email and LinkedIn Opportunities**

Email and LinkedIn postings will occur throughout the conference. You can help craft a tag line and offer relevant content. Higher level Patrons will get increased exposure.











One excellent way to support the conference is to sponsor the Junior Engineering Conference Scholarship (<u>www.aeroconf.org/junior-engineering</u>) with a \$1,000 tax-deductible gift. All gifts will be combined, then divided amongst the high school seniors based on their level of participation over the years in the Junior Engineering Conference. Each senior will receive a certificate with the logos of the donor organizations, and each donor organization will receive a receipt for their gift and the knowledge that they have supported the next generation of engineers and scientists.

Application & Payment:

- 1. Fill in the Patron Program Application Form on the last page of this document. A fillable form is available just request from promotions@aerospace.org. Send a completed form to same email. Please be sure to select any events that you would like to host).
- 2. Go to <u>AeroConf 2025 IEEE Aerospace Conference</u> and set up a user ID, if you don't already have one. Let us know when that is complete.
- 3. We will then set up your selected Patron level so you can log in and pay the fee.
- 4. We will coordinate with the Patron Representative identified on the form to set up the complementary registrations and the selected benefits.

Additional Information:

- The Guest Social Package ("Guest Pkg") includes the plenary dinners, the Tuesday Slope-side luncheon, and Friday farewell reception and dinner.
- We recommend two 4' (1.22 m) x 6' (1.83 m) banners with grommeted holes at the corners for hanging. Please ship your banners by February 27 and notify us of the tracking number for the banner package so we can have all banners installed on the side walls in time for the first conference event Saturday night.
- Patrons are encouraged to email a logo that we can use in the conference schedule header and program, as well as the website and conference app. Logo should be 3" x 4" (7.6 cm x 10.2 cm) TIFF CYMK, 600 dpi, and must be received by January 9. This was the schedule header for the 2025 conference.



- Provide a website address that you want us to link to your logo
- Ad copy should be TIFF CYMK, 600 dpi, and must be received by January 9.
- Payment must be received by January 15 for logos and ad copy to appear in the printed conference publications.











• We also encourage you to provide a single-slide PowerPoint file for presentation in the Missouri Ballroom during dinner. This is a great opportunity for you to develop mindshare about your organization's products and/or services. Each slide is presented for only a few seconds per rotation, so bold imagery and sparse text work best. Here are some examples of slides that do this well:



• Again, we recommend that you ship your items no later than February 27, due to potential weather conditions. Big Sky does NOT receive deliveries on the weekend. All items MUST arrive by March 6. Be sure to include: your company name, point of contact, and mobile phone number, and "IEEE Patron". For more information, call the resort directly at (406) 995-5891.

#### **Shipping Instructions**

We appreciate your attention to the following process for sending your materials to Big Sky.

# All boxes sent before or during the conference must be labeled with the following information:

Exhibiting Organization, Name of Person Shipping Packages, Date of Event

C/O Meghan Coppola - Conference Manager 50 Big Sky Resort Rd PO Box 160001 (USPS) or Ste 160001 (Fed Ex/UPS/Freight) Big Sky, MT 59716

We ask that your boxes do not arrive more than 5 days prior to the start of your conference. Please keep in mind that the resort does not receive mail or shipments over the weekend. A storage fee may be applied to boxes arriving more than 5 days prior to arrival. Contact your conference manager to arrange this in advance. For return shipping, vendor must provide a paid shipping label (via UPS, FedEx, a specific courier) for each box. It is the responsibility of the vendors to ensure all boxes are properly packed and shipping label attached. Big Sky Resort will deliver all boxes from conference space to Shipping/Receiving.











All packages will be delivered to designated event spaces at the time indicated on the Banquet Event Orders. Delivery information is to be communicated between Group Leaders and Vendors. Big Sky Resort will transfer all packages/freight between Shipping/Receiving and conference spaces. It is the sole responsibility of vendors to provide all materials needed for return shipping. This includes tape, boxes, pre-paid shipping labels etc. Vendors may utilize the concierge services at the Huntley or Summit Hotel to print shipping labels. Big Sky Resort is not responsible for any packages left without paid shipping labels. Additional handling charges may be applied.

Please note that each crate must be able to fit through a 42" (106 cm) doorway, with maximum depth not more than 52" (132 cm) and maximum height not more than 7' (2.13 m). Total weight of each crate must not exceed 2500 lbs. (1134 kg).

In addition, we request that you email your tracking numbers to <u>promotions@aeroconf.org</u> to assist us in having your packages ready and waiting for you when you are ready to setup your booth.

Please note that any package that needs to be shipped from Big Sky before Monday, March 16 must be packaged, labeled and in the mailroom by 2:00 pm, Friday, March 13.

For site specific questions, you can contact Big Sky Resort Conference Services at <u>meghan.coppola@bigskyresort.com</u> or call (406) 995-5497.











#### **Patron Program Application Form**

(contact <a href="mailto:promotions@aeroconf.og">promotions@aeroconf.og</a> for a fillable form)

Date:
Organization Name
Organization Address
Phone:Email:
Patron Representative Name:
Patron Representative Mobile Phone Number:
Patron Level: Amount:
Benefit Selection:
Desired Events to Host:*
Signature Event Description:*
Other Requests:

Submit an Exhibitor form if an exhibit space is desired. Exhibitor Info (aeroconf.org)

Our program is very flexible and open to other suggestions for patronage. Please do not hesitate to contact us at <u>promotions@aeroconf.org.</u>

\* All Event preferences are subject to availability and order of application and fee date.







