



## 2021 IEEE AEROSPACE CONFERENCE

March 6-13, 2021 Virtual!

Prospective Exhibitor,

The aerospace community is a group of the brightest and best minds in engineering, science, business, and government who work to create, discuss, and review leading edge technologies and applications.

As Exhibitors and Patron Program Chair of the 2021 IEEE Aerospace Conference, I would like to invite you to consider exhibiting your products and services at our conference.

But of course, in this global pandemic year, everyone has to conduct business a bit differently. So too it is with the IEEE Aerospace Conference: in 2021, our conference will be 100% virtual for the first time ever. But that doesn't mean we've forgotten about our Exhibitors, who are instrumental in making our conference exceptional. We're providing you with options for how you can get your electronic marketing message out to the movers and shakers of the aerospace industry from the comfort of your own office, even if it is a home office.

Please find attached the schedule of 2021 Exhibitor offerings. We're hoping that you will find one of these options to your liking, and that you will exhibit with us virtually in 2021. We believe that the options provided offer Exhibitors fiscally responsible opportunities to maximize their marketing investment by reaching a significant cross-section of the aerospace community during this unprecedented time.

For more information, or to discuss your specific interests, please contact me by email at: [promotions@aeroconf.org](mailto:promotions@aeroconf.org).

Sincerely,

Howard E. Neely, III  
Exhibitors and Patrons Program Chair  
2021 IEEE Aerospace Conference

1301 Lynngrove Drive, Manhattan Beach, CA. 90266 (310) 545-5753





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## Virtual Exhibitor Offerings

Benefit	Silver	Gold	Platinum
Links to your webpage on our website and digital schedule	✓	✓	✓
Banners on our home page: "Proudly sponsored by..."	✓	✓	✓
Opportunity to record presentations (similar to paper presentations) that will be made available to all registrants for download.		3-minute	5-minute
Promotional slides inserted before Session Organizer's introduction.		1	3
Complementary conference registrations.		1	3
Pre-recorded video advertisement (30 sec) in between live-streaming panels/keynotes/plenaries to be shown throughout the week			✓
Exhibit Fee	\$2,500	\$5,000	\$10,000

## Rules for Exhibitors

Each Exhibitor agrees to comply with the rules described herein. Each Exhibitor agrees that their presentation admitted to the conference shall be designed in good taste and appropriate to the content of the conference. Committee shall refer to IEEE Aerospace Conference officers or agents acting for them in management of the conference and activities.

1. **PRESENTATION MATERIAL** – All content to be presented at the conference will be reviewed and approved by the Conference Committee. The Conference Committee exercises the right to reject any content deemed to be inappropriate. The committee reserves the right to reject the presentation in whole or in part with or without giving cause. If cause is not given, liability shall not exceed the return to the Exhibitor of the unearned fee at the time of rejection.

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2. LOGO – All exhibitors are encouraged to email a file containing a logo that we can use on the website. Logo should be 3” x 4” (7.6cm x 10.2cm) TIFF CYMK, 600 dpi, and must be received by January 5, 2021.
3. ELIGIBILITY – The committee reserves the right to determine the eligibility of any exhibiting organization and its product or service for exhibiting. “Exhibiting organization” includes manufacturers, publishers, service organizations and educational organizations.
4. TECHNICAL PROGRAM ACCESS – Exhibitors must purchase or have been granted a conference registration for access to the technical content.
5. LIMIT OF LIABILITY –The committee will not be responsible for delays, damage, loss, increased cost or any other circumstance beyond its control.
6. REFUNDS – If you choose to withdraw your application to exhibit, requests for refunds must be received by February 1, 2021. Withdrawal as an exhibitor prior to the deadline will result in your logo being removed from the website.
7. APPLICATION – Fill in the Booth Application Form on the last page of this document and email it to me at: [promotions@aeroconf.org](mailto:promotions@aeroconf.org).
8. EXHIBIT FEE PAYMENT – Exhibit fee payment will be via the website.
9. RECORDED PRESENTATIONS – Promotional presentations will be recorded in the same way as technical paper presentations.
10. PROMOTIONAL SLIDES – Gold and Platinum Exhibitors may provide promotional PowerPoint slides for display before sessions and may request one or two sessions for this display. We will make best effort to grant these requests. Each slide will be presented for 15-20 seconds per rotation, so bold imagery and sparse text work best. Here are some examples of slides that do this well:



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## 2021 IEEE Aerospace Conference Exhibit Application Form

Date: \_\_\_\_\_

Exhibiting Organization Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Exhibit Level: \_\_\_\_\_ Exhibit Fee Payment Amount: \_\_\_\_\_

Gold/Platinum Requested Sessions: \_\_\_\_\_

Our program is very flexible and open to other suggestions for support. Please do not hesitate to contact me at [promotions@aeroconf.org](mailto:promotions@aeroconf.org).

Please fill in this form and mail it to [promotions@aeroconf.org](mailto:promotions@aeroconf.org). Payment is via the website.

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